



BMeiCreative.com



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BRENDAN MEIER

Visual Media | Design | Marketing

EXPERIENCE

MULTI-MEDIA SPECIALIST • Chu Vision Institute • 2019-2020

- Collaborate conceptualizing, managing, and producing all visual media
- Facilitated 200% increase in digital engagements employing contemporary and emerging trends
- Lead photo/video shoots, edit, implement and publish content for print and digital purposes
- Work alongside team in a fast-paced environment, implementing strategic creative direction and developing new creative opportunities

PRODUCTION ASSISTANT • Silker Studios • 2018

- Assisted in Bass Pro/Ranger Boats media contract, including high-quality photo/video production, talent coordination and direction, location sourcing, and style/prop management
- Initiated first successful social media & product placement efforts valued over \$100,000
- Assisted in layout design and build for the first client web-portal aimed at attracting new business

GRAPHIC DESIGNER • Local Tourist Clothing Co. • 2013-2016

- Developed and maintained brand guidelines across all digital and print campaigns as well as new product development
- Innovated digital advertising techniques by leveraging emerging social media features
- Pitched retail space and collaborative partners using current presentation tools and visual storyboarding
- Worked directly under owner/creative director and alongside results-driven multidisciplinary teams

FREELANCE • Numerous Clients • 2012-2020

- Work with multiple clients/brands and tasks simultaneously, meeting deadlines and budget constraints
- Brand execution across multiple platforms including but not limited to: logo illustration, photo/video production and retouching, web development and management, marketing campaign development

EDUCATION

B.S. • **Communications** (Technologies Emphasis) • University of Phoenix • 2015-2018

Minor • **Graphic Design** • University of Minnesota • Transferred Credits • 2011-2014

W3 Schools Certified • **HTML, CSS, J Query** • 2015

SKILLS

- Master proficiency in **Adobe Creative Suite & CC** (Photoshop, InDesign, Premiere Pro, After Effects, etc.) • Proven experience in **Web & UX/UI Design (HTML5, CSS, J Query, Wordpress, Google Developer Tools)** • Strong in other creative platforms (**Sketch, Final Cut, Blackmagic Design, Blender, Cinema 4D**, and others) • **Video/Photo** Experience • Excellent knowledge of **Design Industry Standards and Tools** • Full understanding of **Print Media** • Some **3D Rendering and Animation** • Experienced in **Salesforce & Marketing Cloud** • High proficiency in **Microsoft Office 365** • Highly effective **Writer, Public Speaker, and Presenter** • Fast problem solver • Very Personable (I really like people ☺) • **Herculean Work Ethic** • Quick Learner • Team Player